

Title: Ovum awarded Analyst Firm of the Year

Melbourne, for immediate release. 16 June 2009. Ovum, the analyst and consulting firm, has been awarded the Asia-Pacific Telecom Analyst Firm of the Year by Communications Day.

Grahame Lynch, Director of CommsDay, said "The CommsDay Asia-Pacific Awards are the only awards in the region that are directly voted by Asia-Pacific telecom executives. They are, thus, a substantial peer review of excellence." Lynch said "Ovum beat out tough competition from Gartner, the Economist Intelligence Group and Buddecomm to win the award".

Antonio Bartolome, Ovum's Asia-Pacific Managing Director, said, "Asia-Pacific plays a key role in Ovum's global operations. Presence in Asia-Pacific enables us to better understand the key growth issues in one of the fastest growing technology markets – exactly where Ovum wants to be".

"This award is a reflection of Ovum's strong commitment to the Asian region and our local presence" said David Kennedy, Research Director at Ovum. CW Cheung, Consulting Director, received the award on behalf of the Ovum team.

The CommsDay Award winners were voted by the 8,000 readers of CommsDay's two subscription daily regional editions, and the award ceremony was held in Singapore on 15 June 2009. The award ceremony was sponsored by Nokia Siemens Networks.

About Ovum:

Ovum's primary activity is providing value-added advisory services and consulting to retained and project clients. The company acts as a well-respected and trusted source of industry data, knowledge and expertise on the commercial impact of technology, regulatory and market changes. Ovum engages in continuous research and industry analysis to determine market dynamics in its specialist sectors.

Ovum has developed long-standing relationships with many of its corporate clients, which include major international blue-chip companies such as Alcatel-Lucent, AT&T, BT, Cable & Wireless, Cisco Systems, Deutsche Telekom, Fujitsu, HP, IBM, Microsoft, Telstra and Vodafone.

Ovum is part of the Datamonitor Group.

About CommsDay:

Communications Day Australasia is the nation's most respected source of daily telecom industry news and commentary.

First published in 1994, it recently published its 3,400th issue and in that time has stacked up independent awards from the likes of the Australian Telecommunications Users Group, Service Providers Action Network (now Communications Alliance) and MediaConnect Australia. It is also regularly cited as a reference in government and industry reports.

CommsDay is published in the early hours of each working day in PDF format, sent by email to its subscriber base, which reads like a who's who of Australian telecom industry executives. Daily readership exceeds 7,000 and approaches 10,000 on big news days.

CommsDay is written by an experienced team of telecom-expert writers led by Luke Coleman and Petroc Wilton, as well as featuring regular commentary from Grahame Lynch, and Richard Chirgwin.

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